UTILITY PATENT APPLICATION TRANSMITTAL

System 3 and Processes for Measuring,
Evaluating and Reporting Audience Response to
Audio, Video, and Other Content

Named Inventor(s)

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Attorney Docket

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ľ	(Only for new nonprovisional applications Attorney Docket			41053/203067			
,	under 37 CFR 1.53(b))	Express Mail Label	No.	EL6700	13237US		
APPLICATION ELEMENTS			Assistant Commissioner for Patents ADDRESS TO: Box Patent Application Washington, D.C. 20231				
		******		CCOM	PANYING APPLICATION PARTS	<u> </u>	
1. 2. 3. 4. 5.	Drawings To	tal Pages 41 tal Sheets 83 tal Pages	7.	Nucle Subma. b. c. Assig a. b. Inform 1449 Inform 1449 Retur (Show Certif	exide and/or Amino Acid Sequence hission (if applicable, all necessary) Computer Readable Copy Paper Copy (identical to computer copy) Statement verifying identity of above copies nment: Assignment Papers (cover sheet & document(s)) Assignment is of record in parent application No	10760 U.S	
16	Nonpublication Under 35 U.S.C. 122(b)(2)(B)(i)						
16. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information: Continuation Divisional Continuation-in-part (CIP) of prior application No: Recite complete dependency back to first parent application:							
17.	17. CORRESPONDENCE ADDRESS:						
.,,	Customer Number or Bar C		/		23370 PATENT TRADEMARK OFFICE	¹ N.	
	John S. Pratt, Esq. KILPATRICK STOCKTON LLP Suite 2800 1100 Peachtree Street Atlanta, Georgia 30309-4530	Ву:	Vaibhay Date: Telepho	January ne: 404	ba - Reg. No. 45,865 19, 2001 -815-6500 -815-6555		

REQUEST AND CERTIFICATION FOR NONPUBLICATION UNDER Title Systems and Processes for Measuring, Evaluating and Reporting Audience Response to Audio, Video, and Other Content Attorney Docket Number Attorney Docket Number Attorney Docket Number

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

January 19, 2001

Date

Vaibhav P. Kadaba

Karlale

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months from the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant must notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of the filing of such foreign or international application. <u>Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)</u>).